

General Data Protection Notice pursuant to Articles 13 and 14 GDPR

1. Name and Contact Details of the Data Controller

This privacy notice applies to data processing by:

Controller: snapADDY GmbH

Address: Haugerkirchgasse 7, 97070 Würzburg

Phone: +49 (0) 931 466 212 00

Email: info@snapaddy.com

2. Contact Details of the Data Protection Officer

You can contact our Data Protection Officer at the following address: SiDIT GmbH, www.sidit.de,

Email: legal@snapaddy.com

3. Collection and Storage of Personal Data as well as Type, Purpose, and Use

a) Collection and Storage

If you contact us for the first time and/or enter into a contract with us, we generally collect the following information:

- Company name
- Salutation, first name, last name of designated contacts
- Address (if different: billing address)
- A valid email address
- Telephone number (landline and/or mobile)
- Fax number
- Depending on the payment method:
 - Bank details for ELV (last 4 digits), account holder, or
 - Credit card number (last 4 digits), cardholder, or
 - PayPal account (email)

We assign you a customer number in our system.

b) Purpose and Legal Basis for Processing Your Data

Below we inform you about the purposes and legal bases on which we process your data.

aa) To fulfill contractual obligations and/or carry out pre-contractual measures (Art. 6 para. 1 sentence 1 lit. b) GDPR)

snapADDY GmbH
 Haugerkirchgasse 7
 97070 Würzburg
 Germany

Kontakt:
 +49 931 466 212 00
info@snapaddy.com
snapaddy.com

Geschäftsführer:
 Roland Hötzl
 Jochen Seelig
 Sebastian Metzger

Handelsregister:
 Amtsgericht Würzburg
 HRB 12891
 VAT-ID: DE815576732

Bankverbindung:
 Sparkasse Mainfranken
 IBAN: DE69 7905 0000 0049 1455 01
 BIC/SWIFT: BYLADEM1SWU



We process your personal data to fulfill contractual obligations and/or perform precontractual measures based on your request, particularly:

- To fulfill contracts
- To correspond with you
- For invoicing
- To process warranty claims
- To handle any existing liability claims and assert potential claims against you

bb) Based on Your Consent (Art. 6 para. 1 sentence 1 lit. a) GDPR)

If you have given us consent to process personal data, the respective consent serves as the legal basis for the specified processing. This particularly includes:

- Collection and storage of additional personal data
- Promotional contact via phone, email, or social media

You can withdraw your consent at any time with effect for the future. Please note that the withdrawal of consent does not affect the legality of the processing carried out based on the consent before the withdrawal.

cc) Im Rahmen der Interessenabwägung (Art. 6 Abs. 1 S. 1 lit. f DSGVO)

We may also use your data based on a balancing of interests to protect our legitimate interests or those of third parties. This is done, for example, for the following purposes:

- Maintaining an order history for our future service offerings
- Customer consulting, support, and sales
- General business management and development of services and products
- Advertising, market, and opinion research

Our interest in the respective processing is derived from the respective purposes and is otherwise economic in nature. Where possible and appropriate, we process your data in a pseudonymized or anonymized form.

dd) Based on Legal Requirements (Art. 6 para. 1 sentence 1 lit. c) GDPR)

We are subject to various legal obligations, such as statutory commercial retention and documentation obligations (from the German Commercial Code, Criminal Code, or Fiscal Code).

4. Processing of Special Categories of Personal Data (Art. 9 para. 2 lit. a GDPR)

Processing of your special categories of personal data is based on your consent under Art. 9 para. 2 lit. a GDPR. You can revoke your consent at any time with effect for the future. This also applies to declarations of consent given to us before GDPR took effect on May 25, 2018. Please note that withdrawal does not affect the legality of processing carried out before the withdrawal.

5. Disclosure of Data to Third Parties and Processors

Transmitting personal data to third parties is also a form of processing. However, we want to inform you separately about data sharing with third parties. The protection of your personal data is very important to us. For this reason, we are particularly cautious when sharing your data with third parties. Your personal data is generally disclosed for the following purposes:



- Processors with whom we have concluded agreements under Art. 28 GDPR
- Shipping (e.g., delivery service providers)
- Payment (e.g., payment service providers)
- Accounting (e.g., tax consultants)
- Legal disputes (e.g., lawyers)
- Communication platforms (e.g., email, WhatsApp, other messaging services)
- Possibly authorities

Data processing takes place exclusively in a member state of the European Union or another contracting state of the Agreement on the European Economic Area. Any transfer to a third country occurs only if the special conditions of Art. 44 et seq. GDPR are met.

6. Data Deletion

Your personal data is deleted when it is no longer necessary for the purposes for which it was collected or otherwise processed unless processing is required for exercising the right to freedom of expression and information, fulfilling a legal obligation, reasons of public interest, or asserting, exercising, or defending legal claims.

7. Data Subject Rights

You have the right to:

- Revoke your consent at any time (Art. 7 para. 3 GDPR)
- Request information about your stored personal data (Art. 15 GDPR)
- Request correction of incorrect or incomplete personal data (Art. 16 GDPR)
- Request deletion of your stored personal data (Art. 17 GDPR)
- Restrict processing of your personal data (Art. 18 GDPR)
- Receive your personal data in a structured, commonly used, and machine-readable format (Art. 20 GDPR)
- Lodge a complaint with a supervisory authority (Art. 77 GDPR)

8. Right to Object

If your personal data is processed based on legitimate interests under Art. 6 para. 1 sentence 1 lit. f GDPR, you have the right to object to processing for reasons arising from your particular situation under Art. 21 GDPR. To exercise your right to object, simply send an email to info@snapaddy.com.

Stand: Februar 2025